

# Blue Sky Visioneering Exercises

## 1. Write a newspaper headline about your church at a certain point in the future.

1. What is the headline? What is the value your church provides to the community? What services do you offer? What does the community appreciate about you?
2. What the church is like now; size; demographics; staff; ministries; building;
3. Key Ministries
4. Why it needed to change
5. Key milestones along the path of change
6. Describe your new church in a simple catch-phrase

## 2. Best Practices

- a. Look backwards, and list the 3 best practices of your **past**.
- b. Now, list the 3 best practices of your **future**.
- c. What is different? What is the same? Why?

## 3. Vision Commitment Questions

[from Visioneering, Andy Stanley, p. 108]

1. Why must I see this vision through to the end?
  - What difference will it make?
  - What is there to gain?
  - What is there to lose?
  - What's at stake?
  - Why should I attempt this/
2. Why must it be done now?
  - What do I stand to lose by waiting?
  - What evidence have I seen that God is involved?

## 4. The Big Picture

### Church Name:

What does that name mean to you?

What does that name mean to outsiders?

### Purpose:

What does the purpose mean to you?

### Tag-line:

How does this tag succinctly communicate what you are about to outsiders?

### Hedge-hog, or the one thing we do really well:

What does this mean to you?

What does this mean to outsiders?

### Ministry Support:

Which ministries *specifically and practically* assist you in your 'one thing well' goal?

Which ministries need to be started to support your 'one thing well' goal?

Which ministries need to be eliminated for the same reason?

### Staff Support:

Who is responsible to make sure your key ministries succeed?